A DEVELOPED TIME-IN AND TIME-OUT SYSTEM FOR GAME CUBE

INTERNET CAFÉ AND ITS EFFECTIVENESS AS

PERCEIVED BY THE CUSTOMERS

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A Thesis Presented to the
Faculty Members of the Business Department
John B. Lacson Colleges Foundation Molo, Inc.
Hoilo City

In Partial Fulfillment of the
Requirements for the Degree
Bachelor of Science in Information Technology

by

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OCTOBER 2007

APPROVAL SHEET

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Romeo F. Flores, Cynah Roides B. Gayatgay, Cheryle D. Lata, Ritchel L. Lebuna, Keithly S. Legislador, A DEVELOPED TIME-IN AND TIME OUT SYSTEM FOR GAME CUBE INTERNET CAFÉ AND ITS EFFECTIVENESS AS PERCEIVED BY THE CUSTOMERS, John B. Lacson Colleges Foundation Molo Inc., 2007.

Abstract

This descriptive-evaluative type of research was conducted to determine the effectiveness of a developed Time-In and Time-Out System for Game Cube Internet Calé as perceived by the customers. The respondents involved in this study were the 20 customers of the Game Cube Internet Café. The researcher designed questionnaire was used in the data gathering. In analyzing the data gathered the mean and the t-test were used. Specifically, the study sought to answer the following questions: (1.) What is the profile of customers of Game Cube Internet Café as to gender, age, and type of user? (2.) What is the level of effectiveness of a developed Time-In and Time-Out system of Game Cube Internet Café as perceived by the customers when taken as a whole and when they are categorized as to gender, ago, and type of user? (3.) Are there significant differences in the perceptions of the customers on the effectiveness of a developed Time-In and Time-Out System of Game Cube Internet Café when they are categorized as to gender, age, and type of user? The findings were: (1.) As to

"gender", of 20 customers, 11 were males while 9 were females. As to "age" the results of the study revealed that 9 were young, while 11 were old. With regards to the "type of users" findings showed that, 12 customers availed of "gaming" services, while 8 customers availed of "surfing" services. (2.) Whether as an entire group or grouped according to gender, age, and type of users, the customers perceived the system to be very effective.

(3.) No significant difference existed among the customers' perception on the effectiveness of a developed Time-In and Time-Out System of Game Cube Internet Café, when they are categorized as to gender, age, and type of users. Based on the mentioned findings, it was concluded that a developed Time-In and Time-Out System for Game Cube Internet Café was very effective.